



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Pol/Brooks,Brodeur, Hare/R/STR/FL (16859)  
McLaughline & Associates (4825)/128268088  
CAMPBELL, MARIANNE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political (1065)  
RPOF 3 PAC BROOK, BRODEUR, HARRE (13907)  
National/Political  
657/06399689

Invoice 652979  
Inv Date 11/25/2012  
Terms Net 30  
Contract 339247  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

McLaughline & Associates  
919 Prince Street  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

RPOF-BROOKS,BRODEUR,  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/27/2012 1:43:11PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
9.0	Spot	5:00:00AM- 6:00:00AM	Per week (2),Sa	11/03/12 5:14AM (Sa)	00:30	RPOFLS101TVFL	\$340.00	
9.0	Spot	5:00:00AM- 6:00:00AM	Per week (2),Sa	11/03/12 5:54AM (Sa)	00:30	RPOFLS101TVFL	\$340.00	
10.0	Spot	5:00:00AM- 6:00:00AM	Day,Su-2	11/04/12 5:43AM (Su)	00:30	RPOFLS101TVFL	\$250.00	
10.0	Spot	5:00:00AM- 6:00:00AM	Day,Su-2	11/04/12 5:55AM (Su)	00:30	RPOFLS101TVFL	\$250.00	
11.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Sa	11/03/12 6:59AM (Sa)	00:30	RPOFLS101TVFL	\$850.00	
12.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Su	11/04/12 5:59AM (Su)	00:30	RPOFLS101TVFL	\$850.00	
13.0	Spot	7:00:00AM- 9:00:00AM	Per week (3),Sa	11/03/12 7:54AM (Sa)	00:30	RPOFLS101TVFL	\$1050.00	
13.0	Spot	7:00:00AM- 9:00:00AM	Per week (3),Sa	11/03/12 7:59AM (Sa)	00:30	RPOFLS101TVFL	\$1050.00	
13.0	Spot	7:00:00AM- 9:00:00AM	Per week (3),Sa	11/03/12 8:25AM (Sa)	00:30	RPOFLS101TVFL	\$1050.00	
14.0	Spot	7:00:00AM- 9:00:00AM	Per week (3),Su	11/04/12 7:24AM (Su)	00:30	RPOFLS101TVFL	\$1050.00	
14.0	Spot	7:00:00AM- 9:00:00AM	Per week (3),Su	11/04/12 7:59AM (Su)	00:30	RPOFLS101TVFL	\$1050.00	
14.0	Spot	7:00:00AM- 9:00:00AM	Per week (3),Su	11/04/12 8:29AM (Su)	00:30	RPOFLS101TVFL	\$1050.00	
15.0	Spot	11:30:00PM-12:05:00AM	Per week (1),Sa	11/03/12 12:13AM (Sa)	00:30	RPOFLS101TVFL	\$1250.00	
16.0	Spot	11:00:00PM-11:35:00PM	Per week (1),Su	11/04/12 11:30PM (Su)	00:30	RPOFLS101TVFL	\$2000.00	
17.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Mo	11/05/12 6:44AM (Mo)	00:30	RPOFLS101TVFL	\$1875.00	
18.0	Spot	6:00:00PM- 7:00:00PM	Per week (2),Su	11/04/12 6:41PM (Su)	00:30	RPOFLS101TVFL	\$1500.00	
18.0	Spot	6:00:00PM- 7:00:00PM	Per week (2),Su	11/04/12 6:53PM (Su)	00:30	RPOFLS101TVFL	\$850.00	
19.0	Spot	12:00:00PM- 1:00:00PM	Per week (2),Th	11/01/12 12:51PM (Th)	00:30	RPOFLS101TVFL	\$1875.00	
20.0	Spot	6:00:00AM- 7:00:00AM	Per week (2),We,Th,Fr	10/31/12 6:00AM (We)	00:30	RPOFLS101TVFL	\$1875.00	
20.0	Spot	6:00:00AM- 7:00:00AM	Per week (2),We,Th,Fr	11/01/12 6:30AM (Th)	00:30	RPOFLS101TVFL	\$475.00	
21.0	Spot	11:30:00PM-12:00:00AM	Per week (1),Su	11/04/12 11:59PM (Su)	00:30	RPOFLS101TVFL	\$250.00	
22.0	Spot	12:00:00AM- 1:00:00AM	Per week (1),Su	11/04/12 12:31AM (Su)	00:30	RPOFLS101TVFL	\$125.00	
23.0	Spot	1:00:00AM- 2:00:00AM	Per week (1),Su	11/04/12 1:22AM (Su)	00:30	RPOFLS101TVFL		

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$22,755.00	Total Spots	23
Commission	(\$3,413.25)		
Net Total	\$19,341.75		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 12/14/12 11:38 AM

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